



Role Profile

Job Title: Product & Proposition Analyst

Reports To: Proposition Manager

Purpose of Job:

The Product & Proposition Analyst will be responsible for supporting the Product & Proposition function in launching new and revised products & propositions to the marketplace helping to deliver sales and financial goals and meet customer needs. They will:

- Work with Product & Proposition team members to launch both new propositions and enhancements to existing propositions into the marketplace, through providing accurate and up to date competitor and market information
- Support in the creation of business cases for new propositions for Exco approval
- Ensure all product & proposition information and criteria listings are accurate, across the Foundation website, external websites and sourcing systems where applicable
- Analyse and report on market data and information from internal & external sources as required

Key Accountabilities:

- Support a disciplined approach to Product & Proposition Development, with key involvement in the implementation phase
- Work with the senior Product & Proposition team and other departments to launch new products and propositions and enhance the existing suite
- Have primary responsibility for the accuracy of competitor/market analysis to support the launch of new products and propositions as well as daily BAU product positioning
- Analyse and report on key management information and insights from both internal and external sources to support the building of business cases
- Work as required across all Commercial areas (Product, Sales & Marketing) to support the delivery of projects and releases that will both drive an uplift in business volumes and improve the customer/broker experience
- Work cross departmentally to ensure all new propositions have support and input from relevant stakeholders at both concept and implementation phases
- Play a role as required in testing products and other relevant releases before they go live



Tel: 0344 770 8030
www.foundationlending.co.uk

FOUNDATION
3 Arlington Square
Downshire Way
Bracknell, Berkshire
RG12 1WA

Foundation and Foundation Lending are trading styles of Paratus AMC Limited. Registered Office: 3 Arlington Square, Downshire Way, Bracknell, RG12 1WA Registered in England and Wales Company Number 03489004
Paratus AMC Limited is authorised and regulated by the Financial Conduct Authority. Registration number 301128
Calls may be monitored or recorded



Essential Skills/Competencies:

- Previous experience of working in the mortgage industry, ideally for a lender
- Good understanding of mortgage products
- Excellent attention to detail
- Good stakeholder management skills
- Confident in dealing with external parties where necessary
- Ability to work to tight deadlines
- Good verbal and written communications skills
- Good working knowledge of Microsoft Excel and all Office applications
- Team player with a flexible approach
- Pro-active and able to work under their own initiative when required

Desirable Skills/Qualifications:

- An understanding of financial intermediaries and their role in the mortgage market.
- Good project management skills
- Awareness and understanding of ongoing changes in mortgage regulation and legislation such as Consumer Duty and the impact these will have on the business

OUR VISION: TO BE THE MOST TRUSTED LENDER

OUR VALUES



Tel: 0344 770 8030
www.foundationlending.co.uk

FOUNDATION
3 Arlington Square
Downshire Way
Bracknell, Berkshire
RG12 1WA

Foundation and Foundation Lending are trading styles of Paratus AMC Limited. Registered Office: 3 Arlington Square, Downshire Way, Bracknell, RG12 1WA Registered in England and Wales Company Number 03489004
Paratus AMC Limited is authorised and regulated by the Financial Conduct Authority. Registration number 301128
Calls may be monitored or recorded